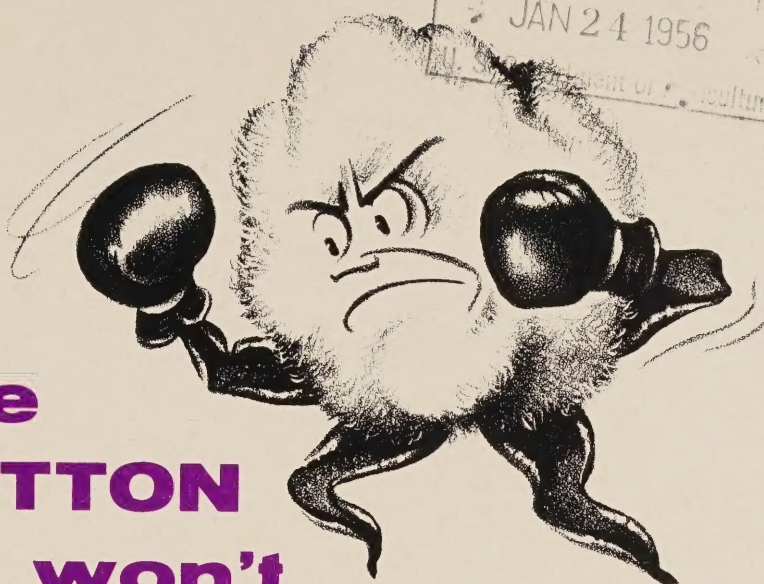


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the COTTON that won't quit!



Breeder's Registered DELTAPINE 15

Medium-Early Maturing
Heavy Yielding

- High Lint Percent (38% to 40%)
- Easy Picking — Hand or Machine
- 1-1/16 to 1-1/8 Inch Staple.

DELTAPINE 15

Ask any of the thousands of cotton farmers what they like about Deltapine 15 and one of the answers you are almost sure to get is: "It just won't quit."

Maybe it is this extra stamina of stalk and root system which makes it stand up better under severe conditions, or the fact that it will respond to late summer rains with an extra top crop. Maybe these *plus* features and the highest gin turn-out combined with good length of staple to be found in any variety are the reasons why one-third of the cotton acreage of the U. S. is planted with this famous cotton year after year. The main reason, however, is that farmers *make more money* by planting Deltapine 15 cotton.



Breeder's Registered D & PL-FOX

- Fast Fruiting • Early Maturing
- Excellent for Machine Harvesting
- Moderately-High Lint Percent (34% to 38%)
- 1-1/16 to 1-3/32 Inch Staple

D & PL-FOX

In many cotton growing communities this newcomer from the vast breeding plots of Delta & Pine Land Company is tops. It takes a leaf from the book of the old Southern General who said the way to win a battle is: "get there fustest with the mostest."

Many producers have observed that the early fruiting habit of Fox enabled it to set a crop on early moisture, before the hot dry weather burned up other varieties. Farmers like Fox cotton for its fast fruiting, early maturing qualities, premium staple and good picking by hand or machine. But here again the number one reason for the popularity of D&PL-FOX is that it is a *Proved Profit Maker* in many areas.

Breeder's Registered Seed of these two famous cottons are now ready for shipment! Write, wire or phone today — Sales Department

DELTA & PINE LAND CO.

Breeders of the Belt's Best Cottons

SCOTT, MISSISSIPPI

